

JOHN B. LACSON COLLEGES FOUNDATION-MOLO, INC.
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ATTITUDE TOWARDS FOOD AND BEVERAGE SERVICES AMONG
PERSONNEL OF FOUR STAR HOTELS IN ILOILO CITY

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Abstract

The purpose of this study was to ascertain the attitude towards food and beverage services among personnel of the Four Star Hotels in Iloilo City. The data of this descriptive research were gathered with the use of "Attitude towards Food and Beverage Service Rating Scale" designed by the researchers. The respondents of this study were the 50 randomly selected personnel of the Four Star Hotels in Iloilo City. Descriptive statistics employed were the frequency count, mean, and percentage. The findings revealed that the attitude towards food and beverage services among personnel of Four Star Hotels in Iloilo City was "moderately positive" as an entire group and when grouped according to different categories.